

close your eyes and see



## the new Arcam Alpha 5 system

Close your eyes and see the difference between Arcam's all new Alpha 5 system of hi-fi components and anything else in its price range.

Ignore the fact that the Alpha 5 amplifier is our best 'budget audiophile' amplifier ever. (No mean achievement as its predecessor, the Alpha 3, has outsold all competitors in the UK for more than 18 months.) Don't be tempted by its attractive styling or a price tag which looks too good to be true. Just listen, and discover for yourself a quality of sound that can only be described as exceptional.

Next, try the Alpha 5 tuner. Again, don't let its surprising

affordability seduce you. Instead, listen to broadcast sound that is natural, clear and dynamic, without annoying sibilance or harshness.

Finally, feast your ears on the Alpha 5 CD player - quite simply, the best value high performance CD player ever produced by a UK manufacturer. And, September's What Hi-Fi? agreed, calling it "the player to beat" and giving it a class leading 5 star rating. They concluded, "it's one remarkably transparent player, seeming to be at home with all genres of music, and equally enjoyable with all."

Just listen. Close your eyes, open your mind, and see the light.

**ARCAM**

**Audio Influx Corporation**  
IMPORTERS OF AUDIOPHILE PRODUCTS

Please send me information about: (tick box)

**Arcam CD players**  **Arcam tuners**  **Arcam cassette deck**

**Arcam amplifiers**

Please send me a brochure with details of all Arcam products

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